

MICHIGAN STATE U N I V E R S I T Y



## About the IPU-MSU

#### Institute of Public Utilities

- Serving the regulatory policy community since 1965
- ▶ Thousands of domestic and international program alumni
- A national network of experienced experts in regulation
- Financially self-sustaining at Michigan State University



#### IPU's mission

To support informed, effective, and efficient economic regulation of electricity, natural gas, water, and broadband

### Integrative educational programs and research

- A principled approach to regulatory practice
- An empirical approach to regulatory analysis
- A reasoned approach to regulatory reform

## We teach the "ideal" of economic regulation in the public interest

- Interdisciplinary theory, regulatory institutions and culture, and critical thinking
- Commitment to lifelong learning and appreciating what we do not know
- Our purpose is not to formulate answers but to help form good questions
- Objective but not unopinionated



## Welcome!

### Welcome to this live online learning experience

- Thanks for being part of our community and joining us today
- We recommend closing other screens and turning off notifications
- ▶ Enjoy the relaxed dress code and remember to stretch, stand, and hydrate!

### We hope to give you a positive and interactive experience

- Feel free to raise your hand to ask a question (clarifying or otherwise) at any time
- Use the chat function for questions or comments during the program
- ▶ For help, contact Erin West via the Q&A, erinwest@msu.edu, or 517-355-1876

### A few program notes

- Accessing course materials
- Polls and practical exercises
- Certificates of attendance
- Course evaluation forms
- Continuing education credits
- Opening code word: \_\_\_\_\_

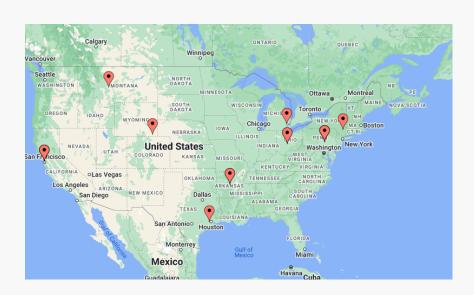
#### Schedule

- ▶ Today from 2 pm to 5 pm; Wednesday Friday 10 am to 5 pm Eastern Time Zone
- Four 80-min. modules with lunch from 1-2 pm and 20-min. breaks at 11:20 and 3:20

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# Poll 1: Where do you work?

- State commissions and agencies
- Federal commissions and agencies
- Consumer and environmental advocates
- Public utility providers investor-owned
- Public utility providers public or cooperative
- Law and consulting firms
- Universities
- Other



Q. Use the **chat** function to introduce yourselves – who and where are you?



# Poll 2: What is your role?

- Commissioner
- Accountant or financial analyst
- Economist or policy analyst
- Engineer or technical analyst
- Attorney or law judge
- Manager
- Advisor
- Consultant
- Educator
- Other

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# Program learning objectives

- To review the core principles and concepts of cost allocation and rate design for public utilities
- To learn the generally accepted methods of cost allocation and rate design
- To compare and contrast ratemaking practices in the water, electricity, and natural gas sectors
- To gain a detailed understanding through examples and interactive exercises
- To consider contemporary ratemaking objectives and policy issues

Q. Use the **chat** function to tell us what you hope to learn – what is your "burning issue" when it comes to utility ratemaking?

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## Introduction to the course

- Tuesday, December 3 I 2:00 pm 5:00 pm (Eastern)
  - Overview (Jan Beecher)
- Wednesday, December 4 I 10:00 am 5:00 pm (Eastern)
  - Cost Allocation Electricity and Natural Gas (Carl Peterson)
- Thursday, December 5 | 10:00 am 5:00 pm (Eastern)
  - Rate Design Natural Gas (Carl Peterson)
  - Rate Design Electricity (Jay Zarnikau)
- Friday, December 6 | 10:00 am 5:00 pm (Eastern)
  - Cost Allocation and Rate Design Water (Andy Burnham)

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# Program faculty

- About the instructors and our community of participants
  - Janice Beecher, Ph.D., Professor and Resident Fellow, Michigan State University
  - ▶ Carl Peterson, Ph.D., Professor, University of Illinois Springfield
  - Jay Zarnikau, Ph.D., Sr. Lecturer & Res. Fellow, Dept. of Economics, Univ. of Texas at Austin
  - Andy Burnham, V.P. Management & Technology Consulting, Stantec Consulting Services







